



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 10/748,681 Confirmation No.: 1968

Applicant : Ross KONINGSTEIN Filed : December 31, 2003

Title : SYSTEM AND METHOD FOR ENABLING AN

ADVERTISEMENT TO FOLLOW THE USER TO ADDITIONAL

WEB PAGES

TC/Art Unit : 3622

Examiner: : Unassigned

Docket No. : 64557.000017

Customer No. : **21967**

MAIL STOP AMENDMENT Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants submit attached Form PTO-SB/08A (modified) for consideration and request the references cited therein be made of record by the U.S. Patent and Trademark Office in the above-captioned application.

The attached documents were cited by the U.S. Patent Office in the International Search Report dated December 15, 2005 of the corresponding application and relevance as asserted by the Searching Authority is indicated on the enclosed copy of the Search Report.

Applicants respectfully point out that the submission of the listed references in this Information Disclosure Statement is not an admission that they are prior art or that they are material to patentability of any claims of the application. Also, the submission of this Information Disclosure Statement is not an indication that a search has been made by Applicants.

For the convenience of the Examiner in considering the cited references, a copy of each of the cited references is enclosed with this communication. In considering the cited references, it may be noted by the Examiner that certain of the references may contain markings,

PATENT

ATTORNEY DOCKET: 64557.000017

underlinings, and/or other notations. These markings, underlinings, and/or other notations are not to be construed as drawing the Examiner's attention either to selected parts or away from other parts of the cited references. Any such markings were either present on the copies of the cited references obtained by the associated individuals, or were made thereon during the study of the references by the associated individuals.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

In accordance with 37 C.F.R. § 1.97(b), this Information Disclosure Statement is believed to be submitted prior to issuance of a first Office Action, and within three months of the date of the corresponding Search Report. Therefore, it is respectfully submitted that no fee is required for consideration of this information. However, in the event any fee is deemed necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

By:

Respectfully submitted,

HUNTON & WILLIAMS LLP

Dated: December 28, 2005

Brian M. Buroker

Registration No. 39,125

Hunton & Williams LLP Intellectual Property Department 1900 K Street, N.W. Suite 1200 Washington, DC 20006 (202) 955-1500 (telephone) (202) 778-2201 (facsimile) BMB/asc

PTO/SB/08A (0)8-(00)
---------------	------	-----

Approved for use through 10/31/2002. OMB 0651-0031st.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE espond to a collection of information unless it contains a valid OMB control number. Under the Paperwork Reduction Act of 199

Substitute for form 1449A/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet of

ALL SECTION OF THE PARTY OF THE	Complete if Known			
Application Number	10/748,681			
Filing Date	December 31, 2003			
First Named Inventor	Ross KONINGSTEIN			
Group Art Unit	3622			
Examiner Name	Unassigned			
Attorney Docket Number	64557.000017	J		

U.S. PATENT DOCUMENTS								
Examiner Cite No.	Cito	U.S. Patent Docu		Name of Patentee or Applicant of Cited Document	Date of Publication of	Pages, Columns, Lines, Where Relevant		
	No.'	Number Kind Code ² (if known)		of Cited Document	Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevar Passages or Relevant Figures Appear		
1.		2002/0091570 A1		Sakagawa	07-11-2002			
	2.	2002/0112033	A1	Doemling, et al.	08-15-2002			
_		1						
	<u> </u>							
	<u> </u>			,				
<u> </u>	<u> </u>	 						
	ļ							

FOREIGN PATENT DOCUMENTS								
Examiner Cite No.1	0.11	For	eign Patent Do	ocument	Name of Patentee	Date of Publication of	Pages, Columns, Lines,	
	Office ³	Number⁴	Kind Code ⁵ (<i>if known</i>)	or Applicant of Cited Document	Cited Document MM-DD-YYYY	Where Relevant Passages or Relevant Figures Appear	Т ₆	
					,		,	
	ļ							
	1			1				

Examiner Signature	Date Considered		

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. 6 Applicant is to place a check mark hee if English language Translation is attached.